



Pacific Basin Research Center

# PBRC UPDATE

January 20, 2006

Number 16

Soka University of America, Aliso Viejo



Research, Activities, and News of the Pacific Basin Research Center, Soka University of America.

Soka University of America established the Pacific Basin Research Center (PBRC) in 1991 to study public policy interactions in the Pacific Rim. The Center engages in directed research on selected topics and themes relevant to the Asia-Pacific region, including the Latin American border-states, and its peaceful development. In keeping with the educational mission of the University, the Center also sponsors campus conferences, occasional lecture series, and student seminars that extend and support its research activities.

## PBRC's 2005-2006 Research Agenda: Leadership for Development in a Globalizing Society

PBRC's latest research project addresses "leadership for development," examining how individuals and organizations in the Pacific Basin exercise effective leadership on economic, social and political issues of global or regional concern within and across national borders.

The project focuses on differences and similarities in leadership styles, approaches, concepts and methods across Pacific Basin cultures and societies individuals and organizations that are in a position influence development decisions. The fundamental research question is: How does global interdependence among organizations in the Pacific Basin affect approaches to and practices of leadership that in turn influence development policy?

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## From the Director

In the business world, executives are taught how risky it is to take a new job in which you would have to follow a popular, successful, and more talented predecessor. I ignored that warning in agreeing to succeed John Montgomery as director of the Pacific Basin Research Center in July 2004.

I knew, however, that as the PBRC's leader for more than 10 years, Jack left a solid foundation of research on the Pacific Basin. I also felt more secure in knowing that SUA professor Jay Heffron would be associate director, providing outstanding support and leadership in coordinating on-campus activities. The decision was far less risky knowing that the steady commitment of President Daniel Habuki and of the Board of Trustees to PBRC's mission would enable us to expand into new and exciting areas of research and on-campus support.

Over the past 15 months, PBRC has built upon and extended the stream of research that Jack Montgomery inspired. Guided by the mission and objectives of SUA, we have extended his impressive policy analysis research program in a new direction: exploring the relationships between globalization and human development.

Commissioning studies by ten external scholars from Asia, North America, and South America, PBRC launched a study of the impact of globalization on the Asian Pacific Basin by examining how East and Southeast Asian countries are adjusting to the opportunities and challenges of globalization and, in doing so, shaping its focus and direction. The completed book manuscript is now under review by publishers.



**Dennis A. Rondinelli,  
Director  
Pacific Basin Research Center  
Soka University of America**

We are following up with a study of leadership for development that examines the characteristics and attributes of political, government, international assistance agency, civil society, and private business leaders in guiding their organizations, communities, and nations toward economic and social development in an age of globalization. Researchers in universities, research centers, and the United Nations are exploring the attributes of successful development leaders in Asia, the United States, and Latin America.

In addition to its external research, the PBRC sponsored a learning cluster on leadership, launched an on-campus speaker series, research workshops, and expert seminars for SUA faculty and students interested in the Pacific Basin, and brought distinguished visitors to the SUA campus. We are sponsoring student participation in international conferences on issues related to our research themes and beginning a summer research program for SUA faculty to help them extend or deepen their scholarly work on Pacific Basin issues.

With the encouragement of the administration, faculty, students, and Trustees, PBRC will continue to bring Soka University of America to the world through external research and to bring the world to SUA through our support of campus activities.

Dennis A. Rondinelli, Director



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## PBRC's New Three-Year Research Agenda

Beginning in 2004 PBRC inaugurated a new three-year research agenda that will re-examine concepts and approaches to human development in its social, economic, political, and cultural dimensions, exploring ways in which changes in development policy can lead to a vision of a more peaceful society.

PBRC's three research topics are designed to increase understanding of the dynamic changes taking place in an increasingly "global" Pacific Basin. As such they provide support to Soka University of America's overall mission of fostering "a steady stream of global citizens committed to living a contributive life."

The PBRC will mobilize external researchers and provide support for SUA learning clusters, workshops, and lectures to analyze three major issues of development:

- Globalization in Transition: Forces of Adjustment in Asia and the Pacific
- Leadership for Development in a Globalizing Society: Emerging Approaches in the Pacific Basin

- Cultural Change and Persistence: Social Adaptation to Internationalization

In 2004-2005, the PBRC sponsored research leading to the publication of an edited volume on *Globalization in Transition: Forces of Adjustment in Asia and the Pacific* (In Review). This project explores the historic interplay of domestic and international political and economic forces in the region, asking whether and how mutually interactive forces, in a period of transition, are serving to alter the pace and characteristics of globalization in the Asian Pacific Rim and in the rest of the world. Does the process of globalization in Asia and the Pacific suggest a model of balanced human development that sets it apart from and that can serve as an example to other regions of the world?

PBRC's latest research explores the types of changes that have occurred in Asia as a result of development policies seeking to adjust to and capture the benefits of globalization, how adjustments were initiated and nurtured, and how changing development policies were implemented.

In 2005-2006, the PBRC is sponsoring research leading to the publication of an edited volume on *Leadership for Development in a Globalizing Society: Emerging Approaches in the Pacific Basin*.

In 2006-2007, the PBRC plans to explore the topic of *Cultural Change and Persistence: Social Adaptation to Internationalization* and to produce an edited volume on the subject. It is currently seeking contributors to this volume.

After the PBRC completes these three cycles of research, it will evaluate the results and determine if the three themes provide a strong enough foundation on which to build a long-term research base. If so, subsequent research will continue exploring these themes in new perspectives in order to build a more comprehensive research framework.

**PBRC's research cycles focus on specific aspects of policy studies.**

## Upcoming Research Agenda

### 2006-2007 Research Agenda: Cultural Change and Persistence

This research project will examine how organizations in societies influenced by international interaction and interdependence respond to pressures for cultural change, create new social values that allow individuals and groups to function effectively in a globalizing society, and protect valued cultural traditions that give meaning to people's lives. The project will explore the sources of cultural tensions arising from internationalization and "modernization" of societies in the Pacific Basin, how groups and organizations value cultural traditions in a changing world, the processes of cultural transition, and the means of conserving and reshaping cultural and social institutions.

## 2005 PBRC Distinguished Lecturer Series



### “The Globalization Question and Education” April 15, 2005

**Dr. Carlos Alberto Torres**

Carlos Alberto Torres is Professor of Social Sciences and Comparative Education and Director of the Latin American Center at the University of California, Los Angeles (UCLA). He is also the Founding Director of the Paulo Freire Institute in São Paulo, Brazil, Buenos Aires, Argentina, and UCLA.

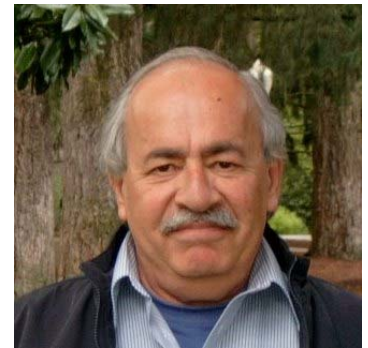
He is a past President of the Comparative and International Education Society and Founding Director of the Paulo Freire Institute in São Paulo, Brazil, Buenos Aires, Argentina, and UCLA. His research interests focus on education policies and practices in Latin America and the political sociology of education.

His lecture, “The Globalization Question and Education,” examined ways in which educational systems have been guided or impacted by economic and social policies prompted by globalization. “Few people,” Professor Torres noted, “would question that discussions about testing, accountability, or curriculum . . . are no longer national or state questions. They have now an international presence; they are part of an international research agenda of bilateral and international organizations like the World Bank or the IMF, and these ideas have saturated educational discourses in most nations of the globe.” At the end of his lecture Professor Torres raised the provocative question: “Will globalization affect the way our children and youth get socialized in the understanding and practice of the most deeply held cultural and social values, beliefs, and common sense knowledge of each society?”

Professor Torres most recent publications include *Education and Globalization: Critical Analysis* (2000), *Comparative Education: The Dialectics of the Global and the Local* (2003) and *The Political Economy of Globalization: The University, The State and Market in the Americas* (2005).

The PBRC Distinguished Lecturer Series brings to the University world-renowned scholars and policy-makers whose work reinforces the Center’s research goals by contributing to the humane and peaceful development of the Asia-Pacific region.

### “Asia Pacific Studies in an Age of Global Modernity” October 17, 2005



**Dr. Arif Dirlik**

Arif Dirlik is Knight Professor of Social Science and Professor of History and Anthropology Modern China, Transnational Asian Studies, Pacific Formations, Asian-Americans, Postcolonial Studies, Globalization at the University of Oregon.

Professor Dirlik explored with SUA students the problems and possibilities of repositioning Asia Pacific Studies for a global society that both encourages and resists commodification. He said, “it is not just an academic question but a political one as well. They may all refer to more or less the same location, but terms such as East and Southeast Asia, Asia Pacific, Pacific Asia, Pacific Rim and the Pacific have different and conflicting, referents that remain to be sorted out.”

Dirlik outlined five “overlapping but nevertheless distinguishable trends” that would delineate the direction of Asia Pacific studies into follows: “civilizational studies, oceanic studies, the so-called Asianization of Asian Studies, diasporic studies and indigenous studies.

Dirlik argued persuasively that, “It is not possible to reduce one to another, or easily contain their diverse concerns within one acceptable spatiality or temporality.” He left his audience with one important rhetorical question: “If there is a crisis in our ways of studying the world, including the Asia Pacific world, is this crisis likely to be resolved by the substitution of a new paradigm of area studies, or does the solution lie in a proliferation of paradigms in a world that does not lend itself to easy spatial or temporal containment?”

How this question resolves itself, he suggested, will depend on a more critical understanding of borders in an increasingly borderless world.

**PBRC Director Appointed to UN Advisory Committee**

Dr. Dennis A. Rondinelli, Director of Pacific Basin Research Center at Soka University of America, was reappointed by the United Nations Economic and Social Council to a second four-year term as the member from the United States of the United Nations Committee of Experts on Public Administration.

The Committee of Experts on Public Administration (CEPA), which was established by the Economic and Social Council in its resolution 2001/45, consists of 24 experts appointed in their personal capacity by the Council upon the nomination of the Secretary-General.

The Committee advises Economic and Social Council member states on policies and recommendations for improving public administration and development management and reviews the annual work plans of the UN Division of Economic and Social Affairs.

Dr. Rondinelli was first appointed to the Committee in 2002 and will serve as the member from the United States until 2008.

He was appointed director of the Pacific Basin Re-

search Center in 2004. He also serves as Senior Research Scholar at the Duke Center for International Development at the Terry Sanford Institute of Public Policy at Duke University in Durham, North Carolina, and is emeritus professor of management at the University of North Carolina-Chapel Hill.

*August 1, 2005*

search Center in 2004. He also serves as Senior Research Scholar at the Duke Center for International Development at the Terry Sanford Institute of Public Policy at Duke University in Durham, North Carolina, and is emeritus professor of management at the University of North Carolina-Chapel Hill.

ations for the future. Key challenges included ways to build trust among Asian nations as well as understanding subjective views of history among East Asian countries.

About his experience at the HPAIR conference, Danny Nagashima remarks, "I learned a great deal about subjective viewpoints and the emphasis of building trust in society along with developing my understanding on the issues of trust through numerous disciplines and methodologies, including business, law, anthropology, and history."

Princess Masako of the Japanese Imperial Family joined a plenary session at Tokyo University on the fourth and final day of the HPAIR conference.

The theme of the HAB-CIA conference was "Becoming One: Promoting Asia in the Global Economy." This conference offered a forum for business students to learn about prominent business issues in the Asia-Pacific region from leading professionals.

Heizo Takenaka, Minister of State for Economic and Fiscal Policy, spoke at

this conference although he had to leave early due to the upcoming snap-elections in Japan on September 11. Listening to Mr. Takenaka's speech, Nagashima said, "I was able to sense the dire urgency of the Koizumi administration to succeed in privatizing the Japan Postal system. With trillions of dollars secured in savings, Takenaka emphasized the necessity of privatizing Japan Post to get the economy in Japan to develop again."

Nagashima relates, "This conference and my workshop's emphasis on trust really helped me to clearly see how the issue of trust is both difficult to resolve and difficult to accomplish in the international arena. To develop this trust building, I truly believe that each individual must rise up to seek a more humanistic and selfless process of developing trust, just as our university's founder, Daisaku Ikeda has continuously done so in international relations. This conference has really given me the necessary experiences to continue to develop my knowledge and interests in East Asia at the graduate level."

**HPAIR Conference****PBRC sponsors 2 Soka University of America Students to HPAIR Conference in Tokyo Japan**

Danny Nagashima, SUA Class of 2005, and Akriti Macker, Class of 2008, attended the Harvard Project for Asian and International Relations (HPAIR) conference on August 22-25, as well as the Harvard Business Conference in Asia (HAB-CIA) on August 25-26, 2005. Both conferences were held in Tokyo, Japan.

The Harvard Project for Asian and International Relations is a student-run organization of the Harvard University Faculty of Arts and Sciences, offering a sustained academic program and forum of exchange to facilitate dis-

cussion of the most important issues relevant to the Asia-Pacific region. HPAIR's flagship project is its international student conference, held in Asia each summer. The conference is centered around six stimulating workshop topics and provides a forum for building global understanding where current and future leaders meet and exchange ideas.

The theme of this year's HPAIR conference was "Futuring Asia: Contemporary Challenges and Emerging Realities," focusing on the critical issues facing the region today and their impli-

## PBRC 2005 Workshop

“Leadership for Development in a Globalizing Society”  
Soka University of America: May 6-7, 2005

In 1996, the founder of PBRC, Dr. Daisaku Ikeda, delivered an address at Teachers College, Columbia University in which he cited the need for developmental education that would focus attention on issues of poverty and economic justice. It is in line with this recommendation that the PBRC is pursuing research on the crucial question of leadership for humane, balanced, and sustainable development.

The Pacific Basin Research Center held its first high-level conference and workshop at the University's Alumni Center on Saturday, May 7<sup>th</sup>, 2005. Scholars from the United States and Japan as well as representative SUA students and faculty gathered for day-long talks on the theme of “Leadership for Development in a Globalizing World,” which will be the subject of a forthcoming volume in the PBRC Publication Series edited by Dennis A. Rondinelli and John M. Heffron.

Participants spent the day and into the evening discussing the best way to approach the topic, guided by such framing research questions as:

*How does global interdependence among governments and organizations in Pacific Basin nations affect approaches to and practices of leadership around important development issues?*

*How do political, business, and social leaders in the Pacific Basin exercise leadership to achieve developmental goals?*

*Are transformational or transactional leadership styles more effective than more traditional, hierarchical ones in bringing about developmental change in Pacific Basin countries?*

*What differences and similarities in leadership styles, approaches, concepts and methods within and across Asian, Latin American and North American cultures and societies influence development decisions?*

*What lessons can be learned from recent experience with economic, social and human development in Pacific Basin countries about the styles, traits, and attributes of leadership that could be used to develop future leaders in the region?*

In attendance were Dennis A. Rondinelli, Glaxo Distinguished International Professor of Management, University of North Carolina/Chapel Hill; Barbara Ascher, Research Associate, Kravis Leadership Institute, Claremont-McKenna College; William Ascher, Donald C. McKenna Professor of Government and

Economics and Dean of Faculty, Claremont-McKenna College; Kurt Takamine, Professor and Chairman of the Program on Organizational Leadership, Chapman University and PBRC Visiting Professor at Soka University of America; Minoru Koide, Professor of International Relations and Vice Director, Soka University Peace Research Institute, Soka University/Japan; Masaki Yamoka, Professor of Comparative Linguistics, Soka University/Japan; Tomoko Takahashi, Provost and Dean of the Graduate School, Soka University of America; Ed Feasel, Professor of Economics and Dean of Students, Soka University of America; and John M. Heffron, Professor of History, Soka University of America.



## Soka University of America UPDATE

### SUA Faculty Summer Stipend Program

Beginning in 2005, the PBRC inaugurated a Summer Research Grants program for Soka University of America faculty. The Summer Research Grants are intended both as “seed money” to help faculty prepare proposals to grant-making organizations for larger amounts of external funding for Pacific Basin research and as a means of disseminating knowledge about the Pacific Basin in fields in which SUA faculty are doing research and offering courses. The working papers will be published in a new PBRC Working Papers Series.

## Soka University of America UPDATE

### WASC Accreditation

The Western Association for Schools and Colleges (WASC) has granted Soka University of America Institutional Accreditation for a period of five years.

WASC is one of six regional accrediting associations in the United States and is recognized by the US Department of Education (USDOE).

It is the association responsible for schools, colleges and universities in California, Hawaii and western territories. While each accrediting commission recognized by the USDOE is prestigious and valid, regional accreditation is the highest level possible.

### SUA Aliso Viejo Class of 2005 First Commencement May 22, 2005

On Sunday, May 22, 2005, Soka University of America, Aliso Viejo held its first commencement ceremony. One hundred students from 17 countries made up the first graduating class of Soka University of America. Among the dignitaries on hand were Anwaral K. Chowdhury, U.N. under-secretary-general; Hiromasu Ikeda and SGI vice president and son of SUA founder Daisaku Ikeda.

In one of his many messages to the class of 2005 graduates, SUA's founder wrote:

***Members of the Class of  
2005,  
the first graduating class  
of  
Soka University of Amer-  
ica!  
You stride along the great  
unsurpassed path of  
youth!***

### PBRC Sponsored Learning Cluster Spring 2005 “Leadership for Human Development and Welfare”

PBRC sponsored a Learning Cluster at the University in the Spring Block 2005 on “Leadership for Human Development and Welfare” led by PBRC Visiting Adjunct, Kurt Takamine, Professor and Chairman of the Program on Organizational Leadership at Chapman University.

The Learning Cluster explored the relationship between Servant-Leadership concepts and their various applications to service organizations within the Soka University community. This integrated research seminar explored historic and contemporary issues of western leadership (e.g., Authoritarian vs. Servant-Leadership, Transformational Leadership, Emotional Intelligence, DiSC and other Assessments) and eastern values (and Confucian/Buddhist/Taoist)

The course culminated in a class presentation, a video on Servant-Leadership, and a Leadership Manual available for use by the Soka student body. Students were provided in-class discussion, facilitation opportunities, and program management responsibilities in the completion of this project.



## PAST CONFERENCES

Malta: January 1998

### PBRC UPDATE

Research, Activities, and News of  
the Pacific Basin Research Center,  
Soka University of America.

PBRC sponsored conference, "Human Rights as Positive Outcomes" gathered 12 scholars and activists in the field of human rights policies who came together to develop methods of documenting and recognizing international improvements in human rights.



Participants L to R: Milton J. Esman, *Department of Government, Cornell University*; Barbara Harff, *Department of Political Science, U.S. Naval Academy*; Ian Martin, *Human Rights Centre, University of Essex*; Charles Norchi, *Yale University*; Nathan Glazer, *Harvard University*; John D. Montgomery, *Pacific Basin Research Center, Soka University and Kennedy School of Government*; Ted Robert Gurr, *University of Maryland*; John M. Heffron, *Pacific Basin Research Center, Soka University of America*; Dennis J. Encarnation, *Asia-Pacific Policy Program Center for Business and Government John F. Kennedy School of Government*; Henry Steiner, *Human Rights Program, Harvard Law School*; Audrey Chapman, *American Association for the Advancement of Science*; Alex Inkeles, *Hoover Institution on War, Revolution, and Peace, Stanford University*.



## COMING SOON: ALUMNI NEWS

Calling all PBRC Alumni: Please send recent news about yourself and your recent accomplishments if you would like to be part of our new feature called Alumni News.

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